



## About Us

Global Educational Program (GEP) is your superior resource for developing and managing short term study tours with a focus on the global business environment. We provide higher education institutions and foreign groups with the resources and capabilities to manage Professional Study Tours™ at the international and domestic level. Such tours provide individuals with the unique opportunity to meet and learn from industry professionals first hand via personalized company visits.



Developing the Next Generation  
of Business Leaders

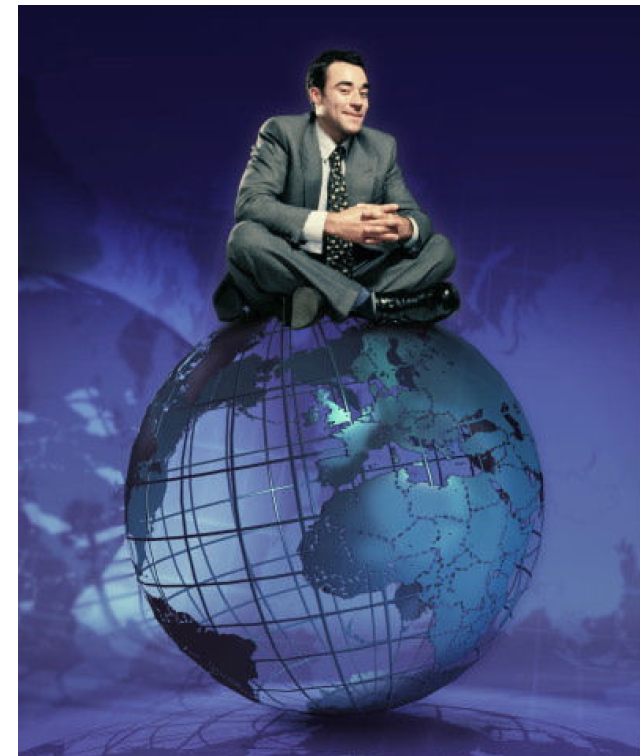
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## Program Overview

A Professional Study Tour™ consist of visiting companies and receiving professional presentations from upper-level management, question and answer sessions, tours of their facilities and networking sessions with company representatives. We provide these tours to foreign executives, foreign government officials, as well as foreign and domestic students.

### International Program

#### Inbound Program – Visit to the famous Silicon Valley

As part of our Inbound Program, foreign and domestic groups have the opportunity to visit Silicon Valley companies, many of which are the global headquarters of prominent Fortune 500 corporations, to learn and discover from some of the brightest and most innovative companies in the world. With well over 1000 companies in one geographic area, the Silicon Valley experience is one of a kind and provides an educational and recruitment opportunity that only a few areas in the world can deliver.

With a primary focus on the Information Technology Industry\*, you will expect to visit such companies at Google, Cisco, Sun Microsystems, Microsoft, eBay, Intel, Apple, Salesforce.com, and many other well-known, global companies. Additionally, you will meet with VC Firms, non-profit organizations and other institutions that fuel and drive the Silicon Valley to make it one of the most innovative and successful regions in the world.

Located in California's Bay Area, Silicon Valley sits in the heart of three metropolitan clusters. Since the early 1970's,

Silicon Valley has been at the center of technological innovation, entrepreneurship and global interaction. No other region in the world has ever been able to fully replicate the complexity and collaboration of the famous Silicon Valley. It is a must visit for all current and future business leader!

#### Outbound Program – Emerging Market Economies

Our Outbound Program takes U.S. students abroad to emerging countries for a Professional Study Tour™ and is managed in conjunction with a qualified, pre-approved GEP partner in the regions of: Western Europe, Eastern Europe, Brazil, Peru, China, and India.

The main objective is to provide students with an international perspective on the global business environment. As the world is growing flatter, it is imperative that students get the same international exposure as they are certain to get as employees of large, multinational corporations.

Whether on an Inbound or Outbound trip, the benefits of a Professional Study Tour™ include:

- Increase international/domestic bus. dev. opportunities
- Visit companies to learn, first hand, about their core business and have the opportunity to:
  - Meet peers in your respective field
  - Network with top executives of international and/or domestic corporations
  - Meet companies from the Fortune 500

- Prepare for a highly competitive global economy
- Get an unique international experience unobtainable by traditional means
- Exposure to the world outside your home country and become a more global citizen

### Typical Program

Whether you are going on a short term study tour or a day trip, our Professional Study Tours™ are typically all inclusive. At GEP, we pride ourselves on providing end-to-end service so you can receive the most educational and enjoyable program possible. A short term study tour typically consists of short trips, between 7 to 14 days, to business clusters outside your immediate region. A Day Trip typically consists of local Bay Area groups visiting the Silicon Valley.

In the all inclusive package, everything from housing, to local transportation to meals will be provided to you on the trip (less international plane ticket). You will even be given a chance to have some fun with cultural activities.

With GEP, all of your professional needs will be met seamlessly and it will be the most fun while learning you will have in your entire life! Traveling in itself is fun, but learning and traveling is the best of both worlds!

\*GEP can focus on other industries if requested. GEP only guarantees industry specific company visits and does not guarantee specific company visits based on the various external factors associated with scheduling corporate visits.